KentSport.org

ANNUAL HIGHLIGHTS

19
20

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SPORT ENGLAND

Kent County Council
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ABOUT US

Kent Sport: Changing lives through sport and physical activity - We aim to improve quality of life through sport and physical activity, by working with partners to offer a wide range of sustainable opportunities to all.

Our work supports people to develop and maintain good physical and mental wellbeing, as well as providing opportunities for social development and cohesion within local communities. Being active supports young people to get the best start in life and enables older adults to feel socially included and live independently for longer.

PHYSICAL ACTIVITY LEVELS - APRIL 2020

ACTIVE	FAIRLY ACTIVE	INACTIVE
63.6% ↑	11.5% ↓	25% ↓
Increase of 2.4% since baseline 2015-16	Decrease 1.4% since baseline 2015-16	Decrease of 1.0% since baseline 2015-16

PROGRAMMES

CHILDREN AND YOUNG PEOPLE

525 schools involved in the School Games programme

111 young volunteers trained and used to support School Games events

7,456 young people participated in Kent School Games Finals events

150 Satellite Clubs for young people supported including 57 new Satellite clubs

3,286 new young people engaged in Satellite Clubs in 2019-20

117 schools registered for the Daily Mile with 49 of these participating in 3 or more days per week

'"I have shared this with YST as an example of good practice and to show them the support SGOs are having from Kent's Active Partnership".

Laura, School Games Organiser, Re: 'Undertaking remote teaching safely - assessing and minimising risks'

"Just wanted to say well done on all the events [School Games] you have managed here at Polo Farm. They have all run so smoothly. You are excellent to work with and makes our job so much easier. Please thank all your staff as well as I know how much it is a team effort".

Jayne, Facility Operator

"I just wanted to say a rather belated thank you for the online course that I attended at the end of March on Engaging and Retaining members. As I had originally had no intention of travelling to Sandwich to attend the session, it was great to be able to attend online".

Elizabeth, Medway Towns Rowing Club

"I really enjoyed this course (Active at Work Champion Training). It will not only help with the workplace but my own personal journey on getting active. Thank You!"

Charlotte, Active at Work Champion

WORKFORCE DEVELOPMENT

50 new Clubs supported through the Connect scheme (total now 925)

1,179 people benefitting from CPD through the Service's programmes including:

276 teachers, governors and others working in schools

223 professional staff within the sport & physical activity sector

511 champions, coaches, leaders & volunteers

169 young coaches, leaders and volunteers

£8,069 allocated to support **51** coaches, leaders and officials through the Coach and Official Bursary scheme

PROMOTING PHYSICAL ACTIVITY FOR WIDER HEALTH & SOCIAL OUTCOMES

EVERYDAY ACTIVE

campaign developed to encourage people to become more active, including engagement and consultation with the public and partners; deployment of Champions in pilot areas and developing an evaluation framework for this work

154

new employees (total now 2,141) signed up to the Active at Work scheme

Get Active Project

Agreed with Charlton Athletic Community Trust (CACT) and Golding Vision for CACT to take on co-ordination of the highly successful Get Active Project in local disadvantaged communities

Activities for the public and guidance for sports clubs

Promoted a wide range of activities for the public and guidance for sports clubs and organisations at the outset of Government restrictions in response to the Covid-19 crisis

"Just want to say thank you for putting on an absolutely brilliant day. Myself and my team thoroughly enjoyed the day and look forward to competing again next year. It ran seamlessly! Well done to you and your Team."

Kirsty, National Grid re. Business Games

"I would like to take this opportunity to thank you for taking the time to speak to the Kent Ambassadors at their recent briefing. The evening provided some stimulating thoughts and discussions and as a result I am sure the Ambassadors will continue to take an interest in the role sport has to play in helping to tackle mental health problems in the County".

Richard, Kent Ambassadors

"This is a really great resource you've got up already (in response to Covid-19 crisis)– We would like to highlight it on our platforms, would that be ok?"

James, Streetgames re: Kent Sport - Stay Active at home.

"Can't thank you enough for all the work you've done on our project and this letter of support is the icing on the cake!"

Bertie, Grant Applicant

"Kent Sport, it was a great weekend and we couldn't have managed our club Open weekend that attracted 100+ people without your help."

Paul, Angel Indoor Bowls Club

"Thank you so much for this information - it's phenomenal! Honestly this is brilliant I can't thank you enough!"

Carol, parent of a talented young sports performer

£8.69m

levered in to support sport and physical activity in Kent in 2019-20

Supported local sports clubs

with resources advice and information, including 7 Bowls Clubs supported to develop their clubs and opportunities

197

new talented sports performers supported – 2,636 supported cumulatively

AREAS OF WORK IN 2019-20

Tackling inactivity and priority areas work; School Games; Everyday Active campaign; DfE Young Volunteers; Satellite Clubs; Primary PE & Sport Support; Daily Mile; Insight and Research inc. Active Lives Children & Young People Survey; Get Active & SPARK Housing Association Projects; Bowls Development Programme; Sporting Memories; Kent Cycling Partnership; Kent Sport Grants Programmes; Funding Support Service; Facility Development advice; Leisure Providers Project; Get Out Get Active; Disability Squads; KUDOS Award; Club, coach, volunteer & professional development programmes (inc. mental health awareness, behaviour change, safeguarding awareness, coach and official bursaries, Project 500, Everyday Active Conference, Primary PE Conference, Governor & Headteacher briefings); Business Games; Active at Work inc. Active Travel; Talented Performer support inc. FANS scheme; Safeguarding Young People and Adults Action Plans; Equality Action Plan.

Staffing levels 2019- 20

20.1 Full-time equivalent staff

14.1 Full-time equivalent staff funded by Sport England and other external sources

6.0 Full-time equivalent staff funded by KCC

Funding 2019-20

£1.7m funding

Kent Sport managed just over £1.7m of funding in 2019-20 including:

- **£452,000** KCC funding (inc £75,000 funding for small capital grants for sport)
- **£1.082m** Sport England funding (inc. £162,250 carried forward for projects and programmes from 2017-18)
- **£188,000** other external funding, grants, sponsorship and income

ACKNOWLEDGEMENTS

Kent Sport wishes to acknowledge the support of our Board, Kent County Council and Sport England, in addition to the wide range of partners with whom the Team has worked in 2019-20 and without whom the range of work and successes highlighted would not have been possible.

If you require this publication in another format or would like further information about our equalities work then please contact us:

kentsport@kent.gov.uk
03000 414 001
Kent Sport
Worrall House, 30 Kings Hill Avenue
Kings Hill, Kent, ME19 4AE

@kentsport1 **@cspkentsport**