

Kent and Medway Sports Board Meeting – Wednesday 6th January 2016 at 10am – Julie Rose Stadium, Ashford

Board Members: Dick Fedorcio (Independent Member and Chairman), Kevin Day (Kent County Council and CSP Director), Mel Clewlow (Further and Higher Education), Bill Fearon (Independent), Natalie Curtis (Kent County Football Association), Tina Spry (Medway Council), Jim Pocknell (Volunteering and Governing Bodies), Terry Hall (Health), Hayley Brooks (Kent Association of Leisure & Cultural Officers – District Councils), Adam Perry (Kent Association of Leisure Trusts), Jo Winkler (Education)

Present: Dick Fedorcio (DF), Kevin Day (KD), Adam Perry (AP), Hayley Brooks (HB), Natalie Curtis (NC), Mel Clewlow (MC), Jo Winkler (JW), Louise Milne (LM), John Hatchett (JH), Bill Fearon (BF), Jim Pocknell (JP), Terry Hall (TH), Andy Fairhurst (AF), Lucy Rout – Kent Sport (Notes)

AGENDA ITEMS		ACTION
Apologies	Tiny Spry sent her apologies & John Hatchett attended in her place.	
Declarations of Interest	There were no declarations of interest.	
Notes from last meeting and matters arising	<p><u>Satellite Clubs – Progress and Delivery Plans</u> DB to circulate a summary of the submitted plan (agreed by Sport England) <i>(The plan is attached to this email)</i></p> <p><u>Sportivate</u> – BF confirmed he attended the Fenton Ice Curling Rink event for the Regional Sporivate Award presentation.</p> <p><u>CSP Q2 Report</u> – Q2 report has all been signed off and was ‘green’ in all areas, except Satellite Clubs as there was a vacancy early in the year.</p>	DB
Meeting with KCC and Sport England & Service Review Update (KD/DF)	<p>Kevin and Dick attended the meeting held at the end of October 2015. The meeting focused on what was going to come from DCMS and in particular the 5 themes/outcomes in the strategy which are:</p> <ul style="list-style-type: none"> • Physical wellbeing • Mental wellbeing • Individual development • Social and community development • Economic development 	

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	<p>‘Active People’ will be changed to ‘Active Lives’ and they will start to capture a new collection of data covering a wider scope of activity.</p> <p>There was to be a 25-40% cut to the DCMS budget, but in the end this ended up at 20% and sport did fairly well in comparison to others. There was a discussion around hosting arrangements and the fact that KCC had saved £400m in the last 4 years and a further £190m still to be found in future years. KCC are happy to continue hosting the CSP and Mike Hill also supports this.</p> <p>KD showed the potential models of delivery, explained the scoring system and discussed which models came out on top. He stressed that integration of the teams is our strength and that KCC hosting CSP but not keeping the KCC staff was rejected.</p> <p>KD attended the Portfolio Board on 2 December 2015 which discussed the process. Barbara Cooper supported model one (to remain hosted with integrated KCC/CSP as current) as she is keen to keep as is. KD is to talk informally to one or two potential hosts just in case the budget is drastically cut in the future, although he was advised not to pursue a Trust option as this is probably not viable and could take a lot of time and money to pursue.</p> <p>KD said he did feel like this was just the beginning of the process and that things may change in the future depending on budget cuts. Integrating with Public Health didn’t score highly as it was felt that was just moving staff from one team to another. BF asked whether Shared Services was an option with KCC, but KD said he felt that is was probably more easily achieved at a district level. Some people felt that to link local sports and to bring everything together makes sense, but can prove difficult as can cause a lot of extra work but very little savings in the long term.</p> <p>DF had a meeting with Mike Hill and he also wants to keep things as they are in the county.</p> <p>DF also attended the Sport England meeting and was encouraged by the acknowledgement of the Board that all of our targets were green.</p>	
Income Generation Process (KD)	KD explained that a lot has been done in Kent Sport to generate income. AM attended a board meeting a year ago looking at different income generation options. The Team has been	

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	<p>looking at the culture within the service and encouraging staff to develop better partnerships. AM has also set up a number of groups with the service to focus on income generation. Some of the ways we are generating income include:</p> <ul style="list-style-type: none"> • increased workshop fees, so we are no longer subsidising these and no longer losing money • an annual £10 FANS membership fee; this has the potential to generate up to £5.5k per year • selling merchandise at events; in future we will let SGO's know about this so they can encourage the children and parents to have some money with them at events • the Primary PE Conference is being held on 27 January 2016, and we have charged £50 per delegate of which there are 130 so far • we have sourced sponsors for the Kent School Games, the Kent Sports Conference and the Kent Business Games, to help cover some of the costs of the events • we have a deal with Maudesport in that we receive a 5% kickback from all purchases bought using a code • some Kent School Sports Council money is going towards running the KSG • a Bid Writing service has also been introduced within the service <p>KD hoped that this gave a flavour of what the service is doing to increase income generation and what can be done moving forward.</p> <p>HB suggested that there is need to get in early at planning and application stages of new builds, and show what is needed in the area; to talk to developers and persuade them that sports facilities are beneficial to the area. Unfortunately sport sometimes comes further down the priority list than doctors and chemists etc; but can we change this?</p> <p>It would be good to have a champion that could identify the benefits of cycle and walk ways, open green spaces and sustainable travel to attract businesses into the area for their employees.</p>	
<p>National Governing Bodies Support (LM)</p>	<p>Louise Milne showed a presentation focusing on what we do now and how things will be changing in the future with regards to NGB's. (<i>The presentation is attached to the email</i>).</p> <p>All NGB's have different priorities but overall they focus on the way sport is delivered in Kent. Sport England want to focus on the sports that are a priority and have the largest share re participation. In Kent the priorities currently include Athletics, Badminton, Bowls, Cricket, Cycling, Golf, Handball, Hockey, Netball, Swimming and Football, but other sports also need</p>	

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	<p>extra help.</p> <p>LM pointed out that Kent Sport have been involved with Breeze rides for women and Skyride and in 2016 we want to run our own campaign like this, joining up all districts rides and bringing them together, alongside other cycling initiatives. Sky funding ends at the end of 2016 and Cycling will be looking for a new sponsor. There is also KCC Adult Learn to Ride training available.</p> <p>Just Bowls targets over 55 year olds and 16+ with disabilities. Kent Sport have been invited to become a Hot Spot and work with clubs, of which there are over 170 in Kent, to retain membership and increase participation.</p> <p>Netball figures have been decreasing and £25k of funding has been given to Kent Sport to encourage 14-25 years olds to develop netball and increase participation. Some girls created a new form of Netball called Fusion Netball which has reduced rules such as more shooters and less need for line markings. Some girls have become Netball leaders and coaches and are encouraging other to get involved.</p> <p>Maidstone Leisure Centre has introduced pool side slippers and hairdryers in their changing rooms to try to encourage more women and girls to use the facilities.</p> <p>Triathlon England has created GoTri events. These events give the opportunity to try some activities out, in not just the normal Swim/Cycle/Run format.</p>	
<p>Strategic Framework for Sport – Update and Future Review (KD)</p>	<p>KD showed the board the Annual Update document, which is still in its draft form.</p> <p>Clubmark figures are not accurate at present, but Stuart Butler is looking into obtaining the true number.</p> <p>We have minimum of 130 delegates at the Primary PE Conference in January, 141 established Satellite Clubs and over 340 new FANS members over the last 2 years.</p> <p>KD said that when the document is finalised, we will publish on the Kent Sport website and the board can review it in light of the new strategy. KD will be attending a session in February on the new Sport England Strategy and suggested the Board may wish to review at the</p>	<p>KD</p>

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	Strategic Framework from Summer 2016.	
Budget Update (KD)	<p>KD showed a spreadsheet showing the current position of the budget:</p> <ul style="list-style-type: none"> • Core budget not going to be overspent • Sportivate budget slightly overspent at present, but it is not always claimed so it is difficult to always have an accurate figure, some could roll over to April • We have historically received £40k from Sport England for coaching • Some Satellite Clubs spends have not been claimed yet • Primary School Support runs on an academic year so this should be fine by the end of the year <p>The question was asked if we would lose some of the money if it was not spent, but KD advised that any not spent should be able to roll over to April 2016 and a possible 10% virement can be made between budgets if needed.</p>	
Dates for the Diary	<ul style="list-style-type: none"> • Weds 27 January (Primary PE Conference – Detling Showground) • Thurs 21 April (Oaks Business Plan review – DF) • Thurs 30 June (Kent School Games – Main Finals Event, University of Kent, Canterbury) • Sun 18 September (Cultural Celebration – Winter Gardens, Margate) • Tues 27 September (Kent & Medway Sports Network Conference – Detling Showground) • Fri 2 December (Kent Sporting Legends Celebration, University of Kent, Canterbury) 	ALL
Any Other Business	<p>Some board members may be interested in attending the Primary PE conference on 27 January. If so please let Tim Sells know at tim.sells@kent.gov.uk LR to send an invite to board members.</p> <p><u>Partnership Satisfaction Survey</u> – There are no results as yet and KD will feedback to the board when possible.</p> <p><u>CSP Board Support & Development Programme</u> – CSP network have put together a programme with 3 elements to it. Bill/Dick attending London in a couple of months and will feedback to the Board There is a March convention which staff from Kent Sport usually attend. Dick can't attend that date and Bill to check date to see if he can attend.</p>	<p>ALL</p> <p>LR</p> <p>KD</p> <p>DF/BF</p> <p>BF</p>

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	Webinars are being developed on different topics which board members can take part in if they wish. This can add to knowledge and experience in terms of board development.	ALL
Dates for Future Meetings	<p>Potential Dates of meetings in 2016-17 – <i>Yet to be confirmed</i>. KB/LR to propose dates in April, July, Oct and Jan – seeking to hold on the first Weds of the month where possible</p> <p>Proposed Dates:</p> <ul style="list-style-type: none"> • 6 April 2016 • 6 July 2016 • 5 October 2016 • 4 January 2017 	LR/KB